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New York City Goes UndAground in Wiseass New iPhone App

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New York has more attitude than you do. **UndAground—New York**, a just-released app for iPhone, pokes a finger in your chest to make the point with information on a collection of insider joints, offbeat spots, and cultural history sites. This alternative lowdown on The City That Never Sleeps is augmented with assorted fun like a few dozen clips of NYC comedian MODI firing off location-appropriate jokes, an extensive gallery of graffiti-style artwork, and the ability to post your own secret or ultrahip scenes in New York. It's a lot, but, then again, so is New York City.

The app's unifying thread is the same one that ties together the city itself: the subway. **UndAground—New York** focuses on restaurants, off-off-off arts venues, and other points of interest lying near the subway. Though not really a subway information app, **UndAground—New York** nonetheless includes maps, schedules, directions, and even photos and videos of subway stations around town and their 'hoods.

What sets **UndAground—New York** apart is its malapert (look it up, it'll do ya good) left-of-center, boho/muso point of view. "Imagine a combination of ancient Rome and the Soviet Union. Sit down in the park and contemplate the squalor of the Five Points..." suggests **UndAground—New York** in describing Foley Square (at the Brooklyn Bridge-City Hall stop for the 4, 5, and 6 trains).

Whether visiting from far away or a native Nooyawka, when your quest is to uncover the places *Frommer's* fears and *Lonely Planet* is loath to mention, the places where Allen Ginsburg's angel-headed hipsters bared their brains to Heaven under the El, **UndAground—New York** takes you below the surface of New York to find them.

UndAground—New York is available NOW in Apple's App Store for the low, low, REALLY OUTSTANDINGLY LOW introductory price of \$0.99. If you're one of the sadly underprivileged few without an iPhone, you're still in luck: that same \$0.99 will get you a year's subscription at www.undaground.com, which has all of the same content as the app.

Isn't that amazing, JDs and lentil-men.

UndAground—New York
<http://www.undaground.com>

